1. Communication Management

Communication managementis the lifeblood of an organization. The process of management is the same as the process of communication. By understanding the needs of customers, integrating resources, creating good products and services to satisfied customers, creating value and wealth for businesses and societies. After knowing the importance of management communication, it is not just stop at the concept level, and it should be implemented to the executive level, which must through the internal and external communication mechanism to assist in execution, performing in place, the effect will much more better .

1. Internal communication

Establishing and perfecting the standard group work meeting system, make the group a variety of programs for instructions, information can upload mutual coordination, around the completion of the indicators as a whole of the enterprise. By month, weekly meeting, after will dispatch meetings, symposium, shift, transfer information effectively and quickly to everyone as planned in an orderly way, step, direction clear goal, improve the work efficiency and effectiveness, and make target complete guaranteed. Second, we will conduct "rationalization Suggestions" for all the members of the company, and set up rationalizations and rational construction and negotiation awards. It will be carried out in all fields, including technological transformation, cost control and administrative management. Next is to establish internal publications, monthly and send to the groups at all levels, the production and operation of dynamic effective summary, information integration, unified the member’s’ thoughts. The workshop regularly manages the SVN column.

3.External communication

By means of public relations, the use of mass media and internal publications, neighborhood communities, government functional departments, with customers, financial institutions, etc, to establish good relations, strive for the social from all walks of life support, creating good development atmosphere; Second, enterprises import CIS corporate image recognition system, the idea system, behavior system, visual system for effective integration, to the spread of scientific and reasonable, sets up the good enterprise image, improve visibility and reputation of the enterprise, qualification, take-off and sustainable development provides a good environment for the enterprise .